InfoManagementConf

Lisbon, 15 December 2014
www.infomgmt.org

Program

14:00	**Registration**
14:30	**Welcome Speech** *by Sofia Neto Canário, Chairman of the Information Management Conference* Sofia Neto Canário is passionate by Information Management. She is also the main author and curator of the Information Management Blog (presentation in PT)
14:45	**"Lusa Information Management Transformation"** *by Agostinho Abrunhosa, Operations and IT teacher at AESE* Explaining the Information revolution that occurred at Lusa (Information Agency) by applying the Case Method Approach (presentation in PT)
15:25	**"The impact of Analytics in Information Management"** *By Luís Bettencourt Moniz, SAS Marketing Director* Learn how Business Analytics can influence the Information Management with Luís Bettencourt Moniz from SAS (presentation in PT)
16:00	**"Information Management at Sonae"** *by Rui Fonseca, Project Manager at Sonae* Get to know Information Management practices at Sonae with Rui Fonseca from Sonae Information Systems and Innovation (presentation in PT)
16:30	**Coffee Break**
17:00	**Structuring an Active and Permanent Information System at Faculdade de Letras of Universidade do Porto"** *by Adriana Pereira, Masters in Information Science by Universidade do Porto* Get to know the major results from Adriana´s academic research (presentation in PT)
17:30	**"Knowledge & Information Management: what's in it for me and my organisation?"** *By Paul Corney, KM practitioner & adviser* Be inspired by Paul Corney and his talk about Knowledge & Information Management. Paul is an experienced KM practitioner & adviser of many organizations and governments around the globe (presentation in EN)
18:15	**Q & A**
18:30	**Closing Remarks**